teckro

Aligning for Enrollment Success
How a Top 10 sponsor supports study sites for fast, accurate decisions

In clinical trials, "first subject in" is an important milestone. Particularly significant to sites, successfully enrolling the first participant is a key indicator of a site's potential contribution to the study.

Site staff need to make quick, accurate decisions when they have a potential patient in clinic and enrollment opportunities are often missed. Why? Here are a few reasons:

- The study isn't top of mind and the patient isn't considered for screening.
- The patient is considered for screening but the most current protocol with eligibility criteria is not readily on hand for reference.
- Questions about the eligibility criteria (e.g. concomitant medications) can't be confirmed before the patient leaves.

Many clinical trials still operate with paper protocols or paper-like PDF documents locked away in portals, putting point-of-care study answers out of reach. Busy, overwhelmed study monitors often receive urgent questions at the time of screening that they may not be available to answer promptly. When answers take hours or more, the potential study participant is long gone.

A New Approach to Supporting Site Enrollment Efforts

This Top 10 pharma sponsor is using Teckro on an immunology Phase lll trial to align with research staff in helping to reach enrollment targets.

The Foundation for Successful Enrollment

Current, approved study resources are quickly on hand anytime, anywhere from a simple, intuitive mobile app that site staff want to use.

A secure communication channel connects site staff directly with study experts for instant guidance to accurately screen patients at the point of care.

Direct messages and surveys in one place, with native push notifications to capture attention ensure the study is top of mind for sites seeing patients.

The study team recognizes and celebrates site contribution by sharing milestone success in a way that is more immediate and impactful.

With an interconnected digital protocol, site staff have fast, convenient access to all study content and communication, at their fingertips.

Sites understand the power they have in their pocket with Teckro. In this case, the study team has seen that 83% of registered sites are currently active within Teckro.

High usage is attributed to the confidence of Teckro always being the right version of the protocol and simplicity in finding answers.

This means that when study sites are with a patient, they can make informed decisions about screening on the spot.

> *"Reaching 'first subject in' is a significant milestone in any study. This story illustrates the power of interconnecting study sponsors and sites so they work together to meet enrollment targets with less wasted effort."*

Brian Deighan, Teckro Program Director

Unlocking Your Trial with Teckro
Your interconnected digital protocol, in action

One of the key contributors to success in this case is the active involvement of the study team. Driving targeted communication through Teckro results in greater site engagement. Here are some examples of how the sponsor is using Teckro to support sites.

Tailored Welcome Messages

The study team uses Teckro to send welcome messages to sites tailored by study role. The global study manager introduces the study and confirms Teckro as the main source for study content and communication. This establishes the role of Teckro for all site staff from the beginning and builds trust with sites.

Research staff are now confident they have the right version of the study protocol on the mobile app. They have the right expectations of when and how they will receive communication from the study team. And they have the comfort of knowing they have direct access to study experts when they need guidance at the point of care.

Timely Expert Guidance

When a site coordinator couldn't set up the eDiary device during a recent screening visit, they turned to Teckro to initiate a conversation with the local study team to solve the problem. Not establishing the patient access to the eDiary system would have delayed the completion of the screening visit and delayed patient enrollment. The site went on to successfully enroll their first patient to the study, as planned.

Recognition of Site Success

To continue with personalized communication, the study team sends a message via Teckro to congratulate the site on successfully enrolling their first patient to the study. Sites appreciate when sponsors congratulate them on success. This builds closer relationships and is more immediate to this milestone achievement. The approach is more impactful and personal than including a mention in a newsletter well after the fact.

Expanding Possibilities with New Study Oversight

Teckro helps guide sites on the conduct of clinical trials and provides a window for sponsors into study performance. Study teams now have oversight they can't get anywhere else, including which sites are engaged with their protocol and what questions sites have after consulting it.

No longer leaving communication to chance, sponsors also now have the ability to measure the impact of their messages by looking at open rates and time to resolution metrics for site queries. With a unique, real-time view of study activity, study teams can proactively determine course corrections that will improve trial performance.

Have a question about your clinical trial?
Teckro the answer

For more information or to request a demo, visit **teckro.com**

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